



Dear *{Your Principal's Name}*,

I have found a phenomenal tool to teach guitar that I would like to bring to *{Your school's name}*. The ChordBuddy was featured on the ABC show "Shark Tank," and is used throughout the country to make playing the guitar easy and fun for kids. The ChordBuddy is a polycarbonate (same material as bullet proof glass!) attachment that goes onto the fret board of the guitar and rests above the strings. Each color-coded tab represents a different chord - similar to the popular "Guitar Hero" video game children play on PlayStation and Xbox, only it removes them from the TV and has them playing the actual guitar.

This device makes playing the guitar quick, easy, and accessible for all learners. It simplifies guitar playing for students without prior guitar experience, while providing additional challenges for experienced learners. Being a high-caliber music teacher means a lot to me, and that means teaching the curriculum to students in a variety of ways while engaging them fully in the learning process. It also means that we remain up-to-date and innovative with the latest technologies available in music education. ChordBuddy is extremely innovative, and will greatly enhance our program here at *{Your school's name}*.

***{This is where you will list your cost needs. Give your principal as much detail as you can from the chordbuddy teacher catalog. For example: To create the best program for our students we need \$4,000 to buy 10 youth size guitars, that come with the ChordBuddy attached, and student books. Etc.}***

There are many studies that demonstrate the positive relationship of children's intelligence and learning an instrument. Our responsibility in *{your class name, general music, or?}*, is to advance student learning in music, and give kids experiences that enrich their lives, ChordBuddy will do this for our music classroom. Once kids see how attainable being a guitar player is with the ChordBuddy system, we will open the music inside of each child and they can use the guitar as a way to share their inner musician!

I look forward to further conversations with you on how we can bring this program to our school. If you have additional question please do not hesitate to contact the CEO of ChordBuddy Travis Perry at [travis@chordbuddy.com](mailto:travis@chordbuddy.com).

Sincerely,  
*{Your Name}*

