



## How to Bring a ChordBuddy Guitar Program to your school!



ChordBuddy is excited to assist you in your fundraising efforts to bring The ChordBuddy to your music program! We are here to help you step-by-step in making guitar education a reality for your kids. You can begin your journey today with an online video chat with our Director of Education, Elena Ryan who will support you through this process. Please email her at [eryan@chordbuddy.com](mailto:eryan@chordbuddy.com) to schedule a time to talk.

**Step 1** in this process is reviewing our Educator Catalog to decide what you need for your program. Then we encourage you to call ChordBuddy for a quote for these materials. We cater each order to meet the needs of your school, so please take time to talk to us about a final price before you go to your administration.

**Step 2** is informing your administration of your goal. We have a letter ready to go for you on our website that will help you with this conversation. Administrators need to know how ChordBuddy will enhance your program, and how much it will cost. Have all of that ready to go before you meet. We are also available to video chat into your meeting, and offer informational support as needed when you are discussing ChordBuddy with administration.

**Step 3** will vary depending on your school financial situation. Some teachers can simply request this item through their building budget, and the program is ready to go.

**Step 4** would be if you are a school that uses Title I or Title IV funding, then you will need to approach the person in charge of your district grant writing. Your ChordBuddy financials will need to be shared with this person so that they can add this to their grant budget proposal for the state. Under the Every Student Succeeds Act (ESSA) you have a right to ask for these funds. You just have to do it early enough in the year so that it can be included in the grant proposal being sent to your state.

**Step 5** is for schools that would like to raise funds through a bake sale, car wash, or door-to-door donations. We have sample letters on our website that you can use to inform your parent community of your fundraising efforts. Additionally we have a letter that you should use if you are going to ask companies such as Starbucks, Walmart, or local restaurants to help with funding. Please download those letters, and edit them to meet your needs. In return for a big companies donation, you can publicize the company in your school in various ways:

- Hang something on the wall of your classroom to thank the company for their donation. That way parents will be able to walk by and know that “our music program is brought to you by the local shell station on Ballard Street.”





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- Give them a student made work of art from art class with a letter thanking the company for their donation.
- If it is a local restaurant that funds your program, then you can offer to have a group of 5 or 6 guitar players come and play during the December holiday season for the people eating in the restaurant. This promotes their establishment, and gives students a chance to perform. The ChordBuddy holiday songbook is easy for kids to follow, and full of wonderful holiday songs.
- Hold a fundraiser at your school. Singing telegrams are a method some schools use to raise funds. Bake sales or car washes are additional ways to raise funds through your community.
- Google: Use google.com to come up with creative ways to raise money.

**Step 6** is for teachers who choose to create a fundraising website through sites like donorschoose.org, classwish.org, or adoptaclassroom.org. ChordBuddy is in the process of becoming a vendor for these sites, but in the meantime you can still use them, and purchase our system through other vendors.

As a company our mission is to support you in bringing ChordBuddy to your students. Please reach out to us for support through this process.

Thank you!  
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