

Dear {Store Manager},

It is with great excitement that we share our next music classroom adventure with you from *{Your School Name}*. We are raising money to bring a ChordBuddy Guitar program to our music classroom! Through the use of ChordBuddy our students will learn to play a variety of music, and perform for the class on the guitar. The ChordBuddy was featured on the ABC show "Shark Tank," and is used throughout the country to make playing the guitar easy and fun for kids.

We need your help to make this program a reality at *{your school name}.* If you are able to support us, we will name a guitar after your company and for the rest of time students will know they are playing the *{Company name}* guitar. The advertising of your company will remain in our school for as long as we have the guitar program, and our parent community will be made aware of your participation through letters home, our music concert program, and on our website.

{This is where you will list your fundraising program for the company. Give them as much detail as you can for how to donate. For example: We need to raise \$2,000 to buy 10 youth size guitars, that come with the ChordBuddy attached, and student books. Donations of any size will help us with this effort. Please consider dropping off a donation in the school office or attending our car wash fundraiser on October 13th}.

The ChordBuddy is a plastic attachment that goes onto the fret board of the guitar and rests above the strings. Each color-coded tab represents a different chord - similar to the popular "Guitar Hero" video game children play on PlayStation and Xbox, only it removes them from the TV and has them playing the actual guitar. The 4 chords you can play are C, D, G, & E minor. This device makes playing the guitar quick, easy, and accessible for all learners. It simplifies guitar playing for students without prior guitar experience, while providing additional challenges for experienced learners.

Thank you for your dedication to the music program at *{your school name}.* Please do not hesitate to contact me at *{your email}* for more information on how you can support this effort.

Sincerely,
{Your Name}
{Your email address and phone number}

